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Asahi Rugby World Cup Competition Terms and Conditions

These terms and conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of the terms and conditions and by participating, all entrants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

Promoter: Young & Co.'s Brewery, P.L.C, Copper House, 5 Garratt Lane, Wandsworth, London, SW18 4AQ

Prize Administrator: Asahi UK Limited, Asahi House, 88-100 Chertsey Road, Woking, Surrey, GU21 5BJ

- 1. This promotion is open to UK residents aged 18 or over, excluding employees and the immediate families of the Promoter, its subsidiaries, other group companies, its agents, or anyone else professionally connected with this promotion.
- **2.** Entrants must have a valid passport for travel.

3. Opening/Closing Date & Time

3.1. The promotional period will open at 08:00:00 on the 16th September 2023 (the "Opening Date") until 27th September 2023 at 23:00:00 (the "Closing Date"). All entries received outside the Promotional Hours or after the Closing Date shall not be accepted.

4. How to Enter

- 4.1. To enter, entrants need to follow the instructions and respond to the post(s) associated with this promotion on the @youngspubs Instagram account during the promotional period (the "Promotional Post"). In order to submit a qualifying entry to this promotion, entrants will need to: (i) like the Promotional Post on the @youngspubs Instagram account; (ii) follow both @asahisuperdryuk and @youngspubs Instagram accounts; and (iii) submit an entry in the comments section of the Promotional Post tagging another Instagram user who they would take to the Rugby World Cup Final 2023 if they won the prize.
- 4.2. Maximum of one (1) entry per person for the entirety of the Promotion. Anyone found attempting to bypass this rule by, for example, using multiple social media handles/accounts to enter will be disqualified.
- 4.3. Entrants must have internet access to enter this Promotion.
- 4.4. The Promoter encourages responsible drinking and would direct consumers to read www.drinkaware.co.uk for more information.

5. The Prize

- 5.1. The Prize consists of: 1x2 tickets package to the Rugby World Cup 2023 Final ("RWC 2023 Final") (full details confirmed in clause 6.1).
- 5.2. No cash or other alternative prizes will be provided in whole or in part, except that in the event of circumstances outside of its control the Promoter reserves the right to substitute a similar prize, or part of a prize, of equal or greater value. The prizes are non-transferable and cannot be sold or auctioned.

5.3. The Prize is supplied by the Prize Administrator.

6. Further Prize Type Details

6.1. The RWC 2023 Final tickets package will include the following:

RWC 2023 Final tickets package: A pair of tickets for the RWC 2023 final, 1 night stay at Mercure Montparnasse Hotel, 20 Rue de la Gaite, 75014, Paris, France, a 4* hotel with two single rooms. Economy Eurostar travel from London St Pancras to Paris Gare du Nord departing on the 28th October 2023 at 08:01 and returning from Paris Gare du Nord on 29th October 2023 at 15:13, coach shuttle transfers from Paris Gare du Nord to the Mercure hotel and bus/coach stadium transfers are included. Transfer from the Mercure Montparnasse hotel to Stade de France, La Plaine Saint Denis will be on 28th October 2023 at 18:30, the return transfer from Stade de France, La Plaine Saint Denis to the Mercure Hotel will be on 28th October 2023 at 23:00. Check out from the Mercure Montparnasse Hotel will be at noon (12:00). The transfer from the Mercure Montparnasse Hotel to Paris Gare du Nord will be on 29th October 2023 circa. 12:30. Winner must be available for weekend of 27th October 2023. The RWC 2023 Final takes place on Saturday 28th October 2023 at 20:00. Ticket packages to be delivered as e-tickets. The winner and guest are responsible for all expenses not expressly stated in these terms and conditions as being included as part of the prize.

7. Rugby World Cup 2023 Tournament Legals

- 7.1. The winner and their guest agree to comply with the terms and conditions applicable to the issue and use of tickets from time to time, the tournament organiser (Federation Francaise de Rugby 2023, "FFR2023") and all applicable venue owner or operator rules and regulations to access Rugby World Cup venues and any other areas associated with Rugby World Cup (including any terms of accreditation determined by Rugby World Cup Limited ("RWCL") Further the winner and their guest acknowledge that they may be required to enter into a direct acknowledgement and/or agreement with RWCL and/or FFR2023 concerning use of the tickets and compliance with ticket terms and conditions prior to receiving the prize.
- 7.2. The winner and their guest shall not, while using Rugby World Cup tickets, display or publicise any political slogans or homophobic language, images of a lewd or explicitly sexual nature, images containing logos of competitors and overt brand sponsorship or anything else deemed to constitute ambush marketing or an abuse of the Rugby World Cup, content which is defamatory, obscene, illegal, vulgar, offensive or otherwise unsuitable or infringes others' rights (including intellectual property rights) or reflects negatively upon any of RWCL or the Rugby World Cup. Each entrant agrees and acknowledges that any breach of this clause 7 will cause significant damage and loss to RWCL.
- 7.3. The Promoter may pass personal information relating to prize winner to RWCL and/or FFR2023 (and any of their service providers or agents) for the purposes of monitoring the distribution and use of Rugby World Cup tickets and related experiences and, in the event of a suspected breach of any terms and conditions, rules or regulations or RWCL and/or FFR2023 relating to the use of such tickets and/or experiences, investigating and taking action against the winner where necessary.

7.4. The Promoter is responsible for the operation of and all matters and concerns relating to the promotion, not RWCL or any other persons involved in staging of Rugby World Cup 2023 (including FFR2023) and World Rugby (formerly the International Rugby Board), all of whom shall not be responsible for or liable to entrants in any way whatsoever in connection with this promotion.

8. Winner Notification

- 8.1. A winner will be chosen by random draw performed by a computer process on 28 September 2023.
- 8.2. The winner will be notified via direct message to the Instagram account from which they entered, within 24 hours of the competition closing. The winner will be required to provide an email address where they will subsequently be contacted by the Prize Administrator and will be asked to confirm acceptance of the prize and that they satisfy the eligibility requirements.

9. Winner Verification & Prize Delivery

- 9.1. Verification of winner age, identity, address and valid passport to travel will be required within 7 days of prize acceptance before any prizes are awarded. The winner's allocated guest will also be required to provide proof that they hold a valid passport to travel.
- 9.2. The winner has 7 days from receiving the Winner Confirmation Email to confirm eligibility, age, address details and confirm acceptance of their Prize by responding to the Winning Confirmation Email sent to the email address provided. In the event that a winner does not respond to the initial contact within 7 days, is disqualified or is ineligible, the Promoter reserves the right to disqualify that winner and select another winner.
- 9.3. All requested details must be provided otherwise the Promoter reserves the right to reject the winning entry with no liability.
- 9.4. The Promoter does not accept any responsibility in the event a winner does not, or is not able to, take up their prize.

10. Promoter & Prize Provider

- 10.1. The Promoter is Young & Co.'s Brewery, P.L.C.
- 10.2. Asahi UK LTD will manage winner prize fulfilment and contact winners to arrange fulfilment of prize. The Promoter will handle personal data in accordance with the promotional privacy policy, see clause **11** for further details.
- 10.3. To contact the Promoter about this Promotion, please email youngssocial@youngs.co.uk.

11. Privacy Policies

- 11.1 Prize Administrator Privacy Policy: www.asahibeer.co.uk/privacy-policy
- 11.2 Promoter Privacy Policy: https://www.youngs.co.uk/privacy-policy
- 11.3 Rugby World Cup Privacy Policy: www.rugbyworldcup.com/2023/privacy-policy

General Terms and Conditions

- 1. These general terms and conditions apply in addition to the Specific terms and conditions above. Together, they shall be referred to as the "terms and conditions".
- 2. Participants must meet any eligibility requirements contained in the specific terms and conditions above.
- 3. If fulfilment or any element of this promotion is delayed or affected due to Covid-19 and any associated government restrictions, or industry-wide supply chain issues, any affected entrants will be contacted by the Promoter and kept updated of any unavoidable changes to the promotion or prizes.
- 4. If for any reason a technical interruption, fault or site failure occurs when purchasing online, the Promoter does not take any responsibility for incomplete purchases and any incomplete purchases will not be considered valid for entry into the promotion. The Promoter accepts no responsibility for any purchases which are not completed for any reason.
- 5. Entries made from trade, syndicates, consumer groups or third parties will not be accepted. Bulk entries made in any way, including using any software which allows participants to increase that participants entries into the draw in a way that is not consistent with the spirit of the promotion, that participant's entries will be disqualified and any prize award will be void.
- 6. The Promoter reserves the right to verify all entries including but not limited to asking for proof of purchase, address and ID (passport, driving licence or equivalent). The Promoter reserves the right to refuse to award a prize or withdraw prize entitlement and/or refuse further participation in the promotion and disqualify the participant where there are reasonable grounds to believe there has been a breach of these Terms and Conditions, any instructions forming part of this promotion's entry requirements or otherwise where a participant has gained unfair advantage in participating or won using fraudulent means.
- 7. It is the responsibility of the entrant to provide correct, up-to-date details when entering the promotion and on prize acceptance. The Promoter cannot be held responsible for winners failing to supply accurate information or any postal dispute which affects prize acceptance or delivery of their prize.
- 8. The decision of the Promoter regarding any aspect of the promotion is final and binding and no correspondence will be entered into about it.
- 9. The Promoter must make available information that indicates that a valid award took place. To comply with this obligation the Promoter will send the surname and county of residence of ticket package prize winners, to anyone who contacts them within three months after the closing. The Promoter reserves the right to refuse such requests. If you object to any or all of your surname or county of residence being published or made available, please contact the Promoter. In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority on request.

AEI: Internal

- 10. Participants are deemed to have accepted and agreed to be bound by these terms and conditions upon entry. The Promoter reserves the right to refuse entry, or refuse to award the prize to anyone in breach of these terms and conditions.
- 11. If for any reason any aspect of this promotion is not capable of running as planned, including by reason of infection by computer virus, network failure, traffic congestion, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter may in its sole discretion modify or suspend the promotion or invalidate any affected entries. The Promoter reserves the right to hold void, cancel, suspend, or amend the promotion where it considers it necessary to do so, without prior notice. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these Terms and Conditions, the Promoter will not be liable for any failure to perform or delay in performing its obligation but will always endeavour to minimise the effect to participants in order to avoid undue disappointment. Participants are responsible for reviewing the terms and conditions before entering any Promotion.
- 12. Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees in which case that liability is limited to the minimum allowable by law. Your statutory rights are not affected.
- 13. The Promoter has no control over internet or communication networks and is not liable for any problems associated with them due to traffic congestion, technical malfunction or otherwise. The Promoter will not be held liable to any individual for any fraud committed by any third party nor for any event beyond its control including, but not limited to, user error and any network, computer, hardware or software failures of any kind which may restrict, delay or prevent a participant's entry to the promotion.
- 14. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these Terms and Conditions and the remaining clauses shall survive and remain in full force and effect.
- 15. Personal data supplied during the course of this promotion will only be processed as set out in the Promoter's privacy policy. See also condition 11 with regard to the announcement of winners.
- 16. The terms and conditions of this Promotion, and any disputes arising therefrom, shall be governed by English law and entrants to the Promotion must submit to the jurisdiction of the English and Welsh courts unless your residential address is in Scotland, Northern Ireland or Republic of Ireland where local law applies.